



**CIVIL AIR PATROL
OHIO WING
STRATEGIC PLAN
2023 - 2027**

Overview

Developed from Civil Air Patrol's 2023-2027 National Strategic Plan, Ohio Wing's new Strategic Plan has a five year outlook. This is a future-oriented plan reflecting Civil Air Patrol's renewed emphasis on innovation and resilience, and the changing needs of the communities we serve. Additionally, we have a new category of "overarching objectives". These objectives are common to the success and attainment of all of our individual goals.

Goals at a Glance

- [Foster a culture of institutional and personal excellence](#)
- [Inspire cadets and young people in Ohio to personal and professional leadership, while promoting STEM and Aerospace Education](#)
- [Encourage and facilitate innovation, with a focus on meeting the needs of CAP and Ohio communities](#)

Overarching Objectives

- [Digital Transformation](#)
- [Marketing and Partnerships](#)

Goal #1

National Goal

Prepare CAP for the future as a disciplined and effective nonprofit

1. Re-calibrate CAP's portfolio of programs, projects, and other activities and realign funding and budgets as necessary
2. Generate \$10M in total funding to CAP programs including the CAP Foundation by 2026
3. Build CAP's membership to reflect the diversity of America's communities

Ohio Wing Goal

Foster a culture of institutional and personal excellence

1. Encourage individual recognition of excellence, especially in areas not tied to professional development or position within CAP
2. Establish and promote Wing-approved accessibility options, for example audio versions of cadet aerospace and leadership modules
3. Proactively identify and remedy ways in which members' needs are not fully met
4. Encourage submissions for awards and celebrate award winners at every level
5. Promote the Wingman culture of members taking care of members
6. Enhance education and training through the use of Education and Training weekends and webinar training



Goal #2

National Goal

Shape lives, build character, and ready young people for futures in aerospace and beyond

1. Inspire cadets and K-12 students to explore Aviation, STEM and Cyber careers
2. Increase cadet engagement and learning outcomes through a new emphasis on challenging, hands-on activities that are aligned with evidence-based standards
3. Increase CAP's consistency in fulfilling meaningful educational outcomes in the Cadet Program
4. Create the means for cadets to continue on and earn additional ratings, endorsement and CAP qualifications beyond private pilot and become mission qualified within CAP

Ohio Wing Goal

Inspire cadets and young people in Ohio to personal and professional leadership, while promoting STEM and Aerospace Education

1. Increase opportunities for our cadets by establishing greater collaboration between Squadrons and Groups in Ohio Wing
2. Identify and pursue opportunities to increase Wing sponsored activities
3. Provide wing-level support to STEM activities and competitions including Starbase, StellarXplorers® and CyberPatriot®
4. Provide appropriate leadership opportunities for cadets in all phases through wing-level activities (such as Operation Buckeye)



Goal #3

National Goal

Innovate and explore new ways to provide relevant solutions to the dynamic nation we serve

1. Stimulate and sustain a culture of innovative behavior and thinking

Ohio Wing Goal

Encourage and facilitate innovation, with a focus on meeting the needs of CAP and Ohio communities

1. Modernize and streamline emergency response with an emphasis on sUAS and digital SAR tools
2. Encourage innovative “passion projects” and facilitate collaboration including cadet cyber internships with the First Air National Guard Cyber Wing
3. Continue expanding and exploring technological advancements to enhance mission capabilities such as WALDO and DAART (and DAART Replacement)
4. Expand and encourage Seniors and Cadets to participate in the CAP geographic information system (GIS); Augment FEMA and other federal, state and local agencies with GIS support with emphasis on FEMA Damage assessment



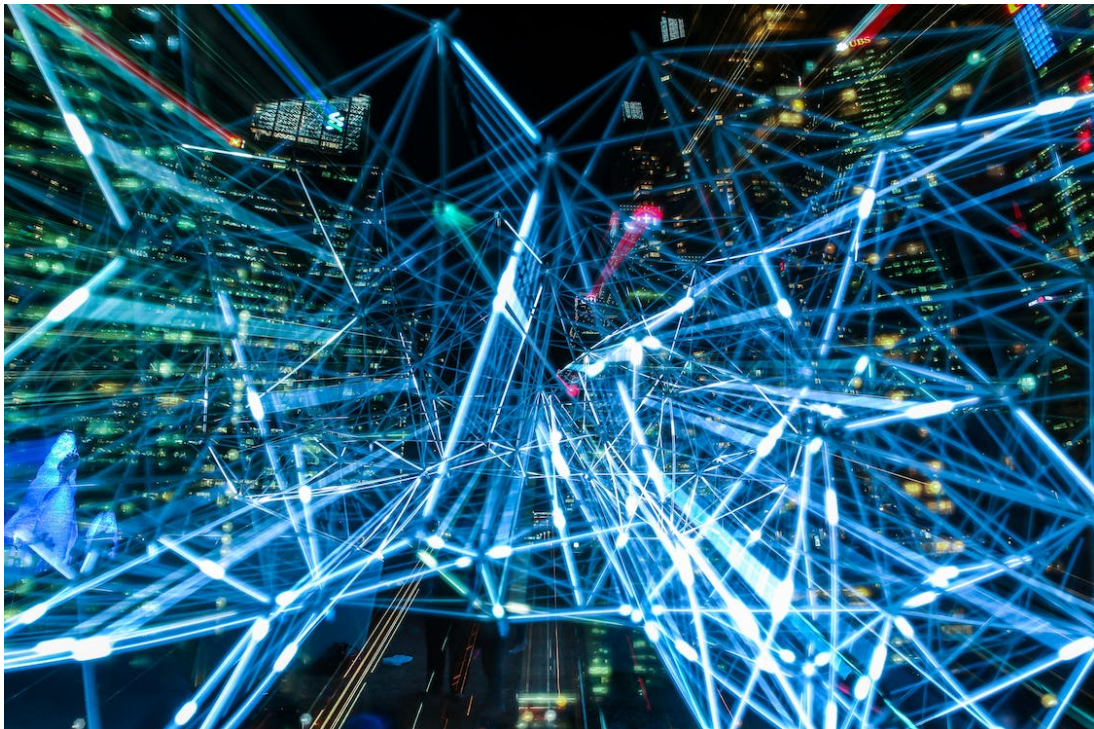
Digital Transformation

National Objectives

1. Democratize IT delivery by embracing and enabling business technologists that are outside IT
2. Develop a customer experience strategy to support building and sustaining a digitally enabled workforce
3. Provide a high quality and repeatable user experience
4. Provide a high-quality digital experience for internal customers

Ohio Wing Objectives

1. Participate in the Dare to Reimagine (D2R) project
2. Identify outdated and redundant tools and applications, and migrate data and users to the approved standard tools and applications
3. Identify and analyze new online tools and applications, designed for Mobile and Smart devices that will improve Wing member's efficiency and overall effectiveness
4. Discover and leverage digital skills at all levels of membership



Marketing and Partnerships

National Objectives

1. Update our visual identity to reflect a modern CAP that is evolving along with our Total Force Partners
2. Increase awareness of CAP's value and impact to America through strategic alliances

Ohio Wing Objectives

1. Improve Ohio Wing's online visibility and brand consistency
 - a. Ensure web sites are up to date in accordance with National Branding initiative and CAP Public Affairs guidelines
 - b. Explore ways to expand social media presence*
2. Build partnerships with community organizations
 - a. Partner with the Ohio Board of Education, schools, colleges and universities
 - b. Insure Group and Squadron Commanders meet with appropriate DoD installation representatives to discuss what CAP can bring to their particular installation
 - c. Establish relations with Public Affairs at each installation to promote CAP awareness
 - d. Participate in community events, particularly STEM related events



*Exercise caution when creating new social media accounts. Some platforms, such as TikTok, may pose privacy and security risks, and are not appropriate for CAP use.

Additionally, some social media platforms are inappropriate for CAP use due to their reputation for "adult" content.